

[54] **APPEARANCE MODIFICATION
DISPLAY/SELECTION SYSTEM AND
METHOD**

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[58] **Field of Search** **434/94, 371, 377, 399,
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[56] **References Cited**

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[57] **ABSTRACT**

A selection of scaled photographic images of appearance modifications are printed with opaque backing on clear transparent overlay sheets. An instant color photograph of a user is removably attached by Velcro to an opaque carrier page. The overlay sheets each overlay the carrier page one at a time to view what the user would look like with the appearance modifications. Overlay sheets are bound together in a spiral binder to permit ease of use and storage and updating with replaceable pages. A scaled viewing guide slides removably into a slotted U-shaped holder around the camera viewfinder. Additional views of the appearance modifiers viewed from different angles and information and images of products related to the appearance modifiers may be printed on each overlay sheet. Appearance modifiers include new hair styles and colors, hair transplants, wigs, toupees, head adornments such as hats and bridal headpieces, facial adornments such as makeup and glasses, facial reconstruction and other proposed changes in appearance. The method of the invention includes photographing appearance modifiers on mannequins of opposite tone to the modifiers with matching backgrounds to the mannequins. In printing the images of the appearance modifiers on the overlay sheets, a shade selection and elimination process eliminates the mannequins and background from the printing process, thereby leaving the "floating" image of the appearance modifier on the clear overlay sheet.

19 Claims, 1 Drawing Sheet

